

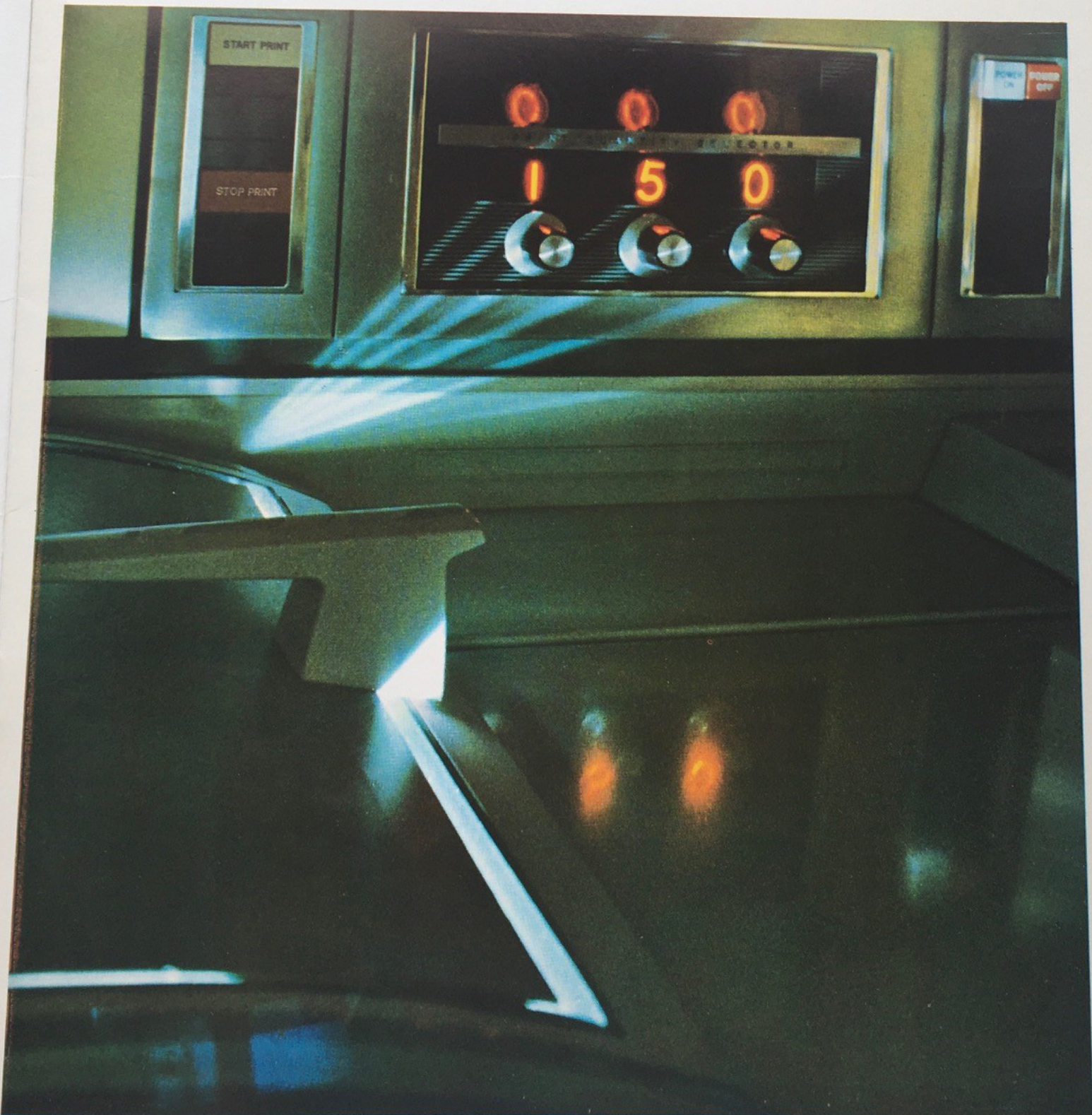


2400

FLIGHT NO. RANK XEROX 2400

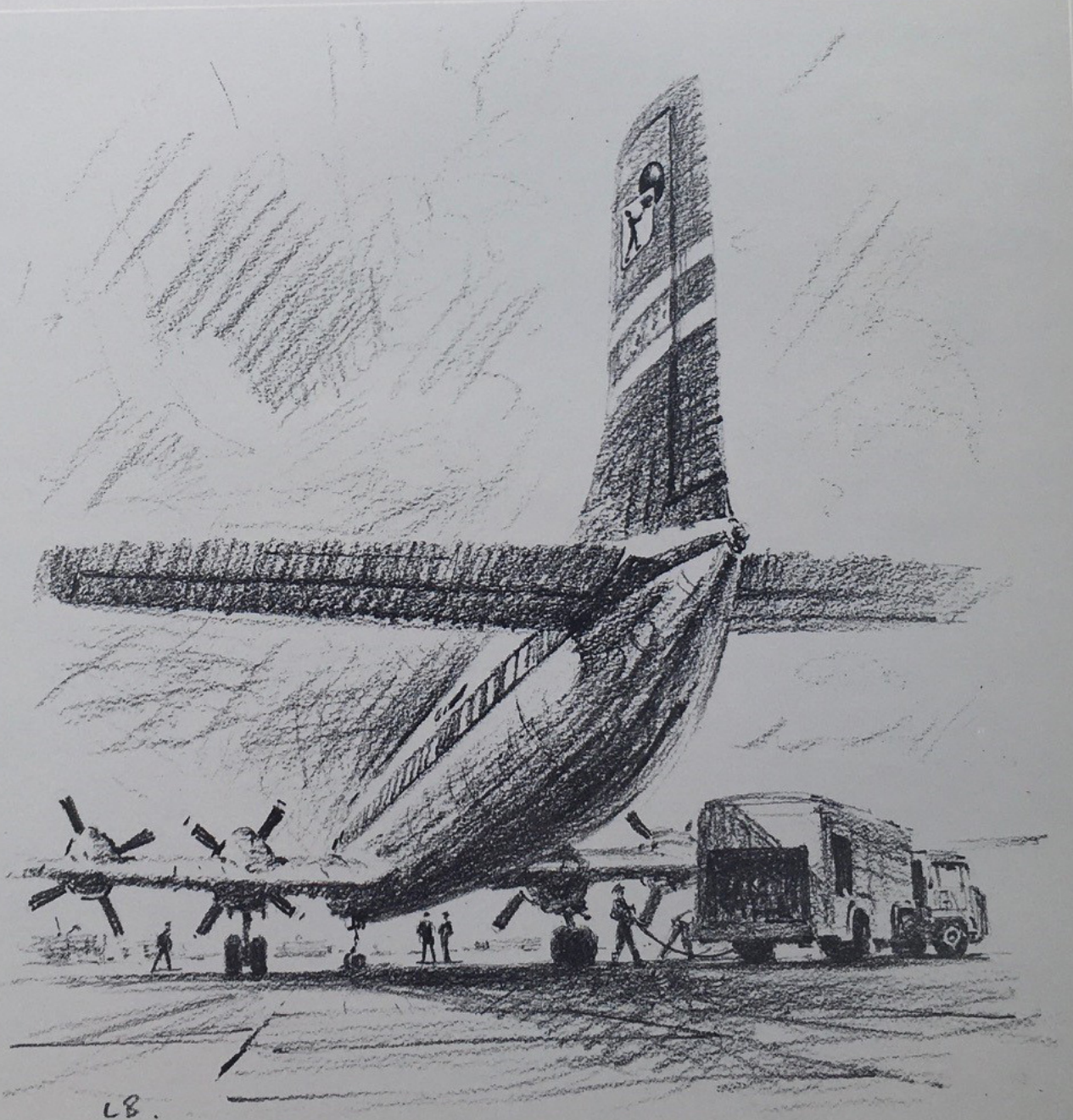
Rank Xerox 2400 copier/duplicator

Now—a communications revolution
so important we're flying it to you





The Rank Xerox 2400 is going to do
for office copying and duplicating what
the jet engine did for flying



In sixty minutes the Rank Xerox 2400
will deliver 2400 xerocopies
Every one perfect
One every 1½ seconds



L.B.

**Forget all you know about copiers
and duplicators. The Rank Xerox 2400
is a new concept.....
A copier and duplicator combined**



And for you it means . . .



.... greater efficiency



L.B.

Reflect on the seven stages duplicating involves

1. Type original 2. Type requisition 3 Carry to duplicating department 4. Prepare master 5. Prepare press 6. Run copies 7. Deliver.



The Rank Xerox 2400 is simplicity itself (we don't even need a master)

1. Take original

2. Place on Rank Xerox 2400 Dial the copies you need Press start button Deliver.



No longer must you wait . . . at the twist
of a dial . . . the touch of
a button . . . masterless duplicating
without the sound
and smell of traditional devices



In two words—phenomenal convenience



**This quiet miracle, the Rank Xerox 2400,
will embark in an aircraft at London
Airport on Monday May 2nd, 1966
From there it will fly to:**

PARIS — 6th, 9th, 10th, 11th May

AMSTERDAM — 12th May

HELSINKI — 13th May

STOCKHOLM — 16th, 17th May

GOTEBORG — 18th May

COPENHAGEN — 20th May

HAMBURG — 23rd May

DUSSELDORF — 24th, 25th May

KOLN — 26th May

FRANKFURT — 27th May

STUTTGART — 31st May

MUNCHEN — 1st June

WIEN — 2nd June

ZURICH — 3rd June

GENEVA — 6th June

ROMA — 7th, 8th June

TORINO — 10th June

MILANO — 13th, 14th June

BARCELONA — 15th, 16th June

MADRID — 17th, 20th June

LYONS — 21st June

LILLE — 22nd June

BRUXELLES — 23rd June

GLASGOW — 24th June

MANCHESTER — 27th, 28th June

BIRMINGHAM — 29th, 30th June

BRISTOL — 1st July

.... and within two months the Rank Xerox 2400 will be demonstrated at all these places



**We think it is important that you see it.
When the Rank Xerox 2400 lands
at the airport nearest you, come along
and see it in action. It could
make an enormous contribution to the
efficiency of your organisation.**



**We'd like to let you
have the Rank Xerox 2400
right now, but**

deliveries are going to take some little time yet.

However as the Rank Xerox 2400 is such a major advance in business communications, we thought you would like to know about it as soon as possible.

It will help you to make any necessary decisions about expanding your copying department and acquiring new equipment. Our advice is wait.

The Rank Xerox 2400 will be available soon. In the meanwhile, the Rank Xerox 914 and the Rank Xerox 813 will cope with all your copying problems.

And remember, you hire all Rank Xerox copiers, so when you want to change to the 2400 it's easy. (If on the other hand you buy a copier, what do you do with it when it is out of date?)

Rank Xerox offices and showrooms

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Tel: 32861

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Birmingham
Tel: Central 0351

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Marsh Street
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Cardiff
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64/70 High Street
Croydon
Tel: Municipal 2991

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2 Dawson Street
Dublin 2
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Exeter
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Exeter
Tel: 76524/6

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Glasgow C3
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Yorkshire House
East Parade
Leeds 1
Tel: 28077

Leicester
209 Charles Street
Leicester
Tel: 20656

Liverpool
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Hepworth Chambers,
Church Street, Liverpool 1
Tel: Roy 7194

Luton
Chrystal House
Crawley Road
Luton
Tel: Luton 25286/9

Manchester
St. Andrew's House
Portland Street
Manchester
Tel: Central 0923/7

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Southampton
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Stockholm

Switzerland
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Zürich



24000

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RANK XEROX
LIMITED

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